



# Harpswell Lobster Boat Races

P.O. Box 111, Harpswell, Maine 04079

harpwellboatracess@gmail.com

Greetings Business Partners,

The Harpswell Lobster Boat Race Committee is once again looking forward to summer sunshine and the excitement of our community coming together for a fun day on water and land! Last year, with your support, we raised an unprecedented \$23,000 to donate to The Harpswell Santa Fund, once again showing that when we come together, we can continue to go above and beyond our expectations. The funds raised provide Christmas needs for families here in Harpswell. The Santa Fund also helps those in need of groceries, prescriptions and fuel to heat their homes throughout the year. As in previous years, we rely on your donations to make this event a success.

Harpswell is one of many Boat Race events occurring throughout the summer months on the coast of Maine. The Maine Lobster Boat Race Circuit begins in Boothbay and ends in Portland. The boat races draw people from all over the country, not just the coast of Maine. Watching the events by land or sea, Harpswell Lobster Boat Races for the 2025 season are scheduled for **Sunday July 27, 2025 at Mitchell Field, Harpswell, ME**. Mark your calendars now to join us for this fun day, starting at 10am.

We have approximately thirty race classes with 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place finishes. We are, once again, seeking donations of cash, tangible prizes and/or gift certificates to award each race class winner and items for our raffle. The Committee and race participants appreciate your contribution, whether large or small.

Enclosed you will find our sponsorship packages and their benefits. We offer a variety of options and opportunities to highlight your business. If you are one of the many businesses that have donated in the past, **thank you**. We look forward to working with you again.

Please send your donation to: Harpswell Lobster Boat Races PO Box 111 Harpswell, Maine 04079. Checks can be made payable to Harpswell Lobster Boat Races. If you prefer, we are happy to pick up any prizes or contributions. If you have any questions, please contact:

David Walter at (312) 550-2505

Amy Martin at (740) 525-6449

Thank you for supporting your local community by keeping this Harpswell tradition alive.

Sincerely,

The Harpswell Lobster Boat Race Committee

*If this message reached you in error or you would like to be removed from our list, please contact us at [harpwellboatracess@gmail.com](mailto:harpwellboatracess@gmail.com)*



# Harpswell Lobster Boat Races Donation Form

Sunday July 27, 2025 | Mitchell Field

*Please return by May 15th, 2025*

## Contact Information

|                  |  |
|------------------|--|
| Business Name    |  |
| Contact Person   |  |
| Email            |  |
| Phone Number     |  |
| Street Address   |  |
| City, State, Zip |  |

## Donation Information (please see reverse side for sponsorship options)

- Sponsorship Option \_\_\_\_\_
- Cash Donation\* - I pledge a total of \$\_\_\_\_\_
- Tangible Item (race prizes)\* \_\_\_\_\_ Value \$\_\_\_\_\_
- Raffle Item\* \_\_\_\_\_ Value \$\_\_\_\_\_

*\*Tangible Item donations, cash, raffle items and Bosun level are not eligible for a logo on race merchandise.*

## Acknowledgement Information

Please use the following name(s) in all acknowledgements:

|   |  |
|---|--|
| Business Name/Individual:   |  |
| Signature(s)  | Date   |
|   |  |
| Please contact <a href="mailto:harpwellboatraces@gmail.com">harpwellboatraces@gmail.com</a> with any questions. <i>Sponsorships are not tax deductible but may be considered a marketing expense.</i> | Kindly make checks payable to:<br>Harpswell Lobster Boat Races<br>PO Box 111 Harpswell, ME 04079 |

# Sponsorship Packages & Benefits

## “Bosun” Race Sponsor

Investment: \$300 Cash/Check

Logo and Sponsorship must be returned by May 15th, 2025

- Public Thank You on Facebook (2,900 Followers) & Website
- Hyperlinked Logo on our Website Homepage

## “First Mate” Race Sponsor

Investment: \$500 Cash/Check

Logo and Sponsorship must be returned by May 15th, 2025

- Public Thank You on Facebook (2,900 Followers) & Website
- Hyperlinked Logo on our Website Homepage
- VHF Mention During Race
- Logo on 2025 Race Merchandise (700+ shirts & sweatshirts sold in 2024)

## “Captain” Race Sponsor

Investment: \$1000 Cash/Check

Logo and Sponsorship must be returned by May 15th, 2025

- Featured Public Thank You on Facebook (2,900 Followers) & Website
- Hyperlinked Logo on our Website Homepage
- VHF Mention During Race
- Prominent Logo Placement on 2025 Race Merchandise (700+ shirts & sweatshirts sold in 2024)
- Signage to Display at Your Place of Business
- Opportunity for Business Self Promotion on Race Day through Providing a Family Friendly Activity such as Face Painting, Bean Bag Tic-Tac-Toe or Cornhole. *Limited to first 5 sponsors to request/must have own insurance*

